

Flowering Foundation

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FLOWERING H.O.P.E. FOUNDATION ANNOUNCES FORMATION OF BOARD OF DIRECTORS

Board Taps Leading Cannabis Industry and Children's Advocates
to Oversee Foundation Activities and Direction

(Denver, CO) — The Flowering H.O.P.E. Foundation, which works to provide safe access to life changing CBD cannabis oil medication to children suffering from epileptic and other types of seizures, announced today the formation of its board of directors to oversee the strategic direction of the Foundation's activities. The Foundation's founder, Jason Cranford, is known for his customized strain, "Haleigh's Hope," which has been administered to more than 200 children in Colorado to date.

The five-member Board is comprised of directors and officers with diverse backgrounds in the corporate workplace, as well as in the medical marijuana industry.

The Board Includes: Jason Cranford, Founder; Janea Cox, Director; Heather Cranford, Secretary; Kaiya, Director of Information and Technology; and Sebastian Cotte, Business Director.

"The formation of this Board is crucial to the continuing work of the Foundation as an advocate for children and families in need of this medication," says Cranford. "It will also be critical to managing the organization's strategic growth and maintaining our high standards for servicing those in need."

Flowering Hope Foundation Bios

Jason Cranford — Cranford is the founder of the Flowering H.O.P.E. Foundation, a health care associate for the Society for Cannabis Clinicians, and an expert botanist specializing in the organic cultivation of medical grade marijuana and the development of highly medicinal marijuana infused products. Cranford has more than 25 years of experience in greenhouse and indoor cultivation with successful projects in multiple climates and elevations. He is also an expert in extractions and infusions, using a variety of solvents and delivery systems. Working as a licensed general contractor for 20+ years has also given him a comprehensive knowledge of the intricacies of Grow Room building and design. For the past four years, he has successfully bred and produced a 95% CBD plant that has been verified through two independent labs. He is also the developer of several CBD rich infused products including Cannatol™ 1:1 & Haleigh's Hope.

Janea Cox - Janea Cox is the mother of Haleigh Cox, the namesake for Jason Cranford's Haleigh's Hope CBD oil medication. Haleigh has Lennox Gastaut Syndrome, an intractable seizure disorder. Cox became actively involved

in the fight for medical cannabis in 2013 after Haleigh was admitted to the pediatric intensive care unit at an Atlanta area hospital for two months. After conventional seizure medications were ineffective in treating Haleigh's condition, Cox relocated to Colorado in search of healthier alternatives for Haleigh's treatment to save her life. It was that journey that led her to Jason Cranford and the creation of Haleigh's Hope. Cox has more than 10 years in the medical field as a Firefighter/EMT and is well educated in the field of cannabis therapy for children and adults.

Sebastien Cotte – Sebastian Cotte became actively involved in the field of medical marijuana in 2013 while seeking alternative treatments for his son Jagger who was suffering from a rare terminal genetic disease. Like many other families, Cotte and his wife Annette became medical refugees in Colorado to access cannabis oil for Jagger as their home state didn't have a medical cannabis law. Cotte received a bachelor's degree in international business from the University of Indianapolis and will bring his 15 years of business experience at several Fortune 500 companies to the Flowering H.O.P.E. Foundation. His areas of expertise include human resources, training, process improvements, sales management, customer care, marketing, and brand building. He is also completing a medical marijuana certification program offered by Americans for Safe Access and the Cannabis Training Institute. He is not only an active member in the medical marijuana community, but also serves as an ambassador for the United Mitochondrial Disease Foundation, an organization that provides education, awareness and resources to health care professionals, patients and families affected by Mitochondrial disease.

Kaiya "Kai" Logue - Kaiya Logue is the director of the Flowering H.O.P.E. Foundation's Information & Technology operation. In this capacity, she develops, designs and maintains the Foundation's website, designs its graphics and labels, and answers technical questions from the Foundation's various stakeholders.

She has more than 20 years of experience as a designer, creating graphic arts pieces, working in photo manipulation, and building web pages. She is from the west coast, but has lived in Colorado for the past 16 years. The mother of an epileptic son, Orion, she feels fortunate to have not had to relocate to procure medical cannabis for her son's treatment and is grateful that the frequency of his seizures has dropped dramatically. "I love meeting, working with, and seeing all of our brave patients and their families. Watching all of the changes that cannabis makes possible for them is so amazing," she says.

Heather Cranford - Heather Cranford has been involved with the Flowering H.O.P.E. Foundation from the beginning after volunteering her time in operations and management. She has watched the Foundation's grassroots operation stay grounded and humble, while growing at exponential speeds. She came to the Foundation with a rich history in sales and marketing, where she worked as an expert in branding, sales procedure, new product development, and online/social media for over 15 years. Cranford has a bachelor's degree in Business Management and Information Systems from DeVry University and loves applying her knowledge and experience to a cause that truly matters.

About the Flowering H.O.P.E. Foundation:

The Flowering H.O.P.E. Foundation's goal is to facilitate safe access to life changing medication to those that suffer from multiple ailments, including but not limited to, Cancer, Crohn's Disease, Epilepsy, Alzheimer's and Multiple Sclerosis. We create opportunities for patients to receive a better quality of life, making it possible for parents and caregivers to have some piece of mind that their loved ones get the best chance at a successful future. We also strive to spread medical cannabis education to communities far and wide.

For more information, visit www.floweringhope.co